

# 2<sup>nd</sup> Conference: Let's practice capitalisation!

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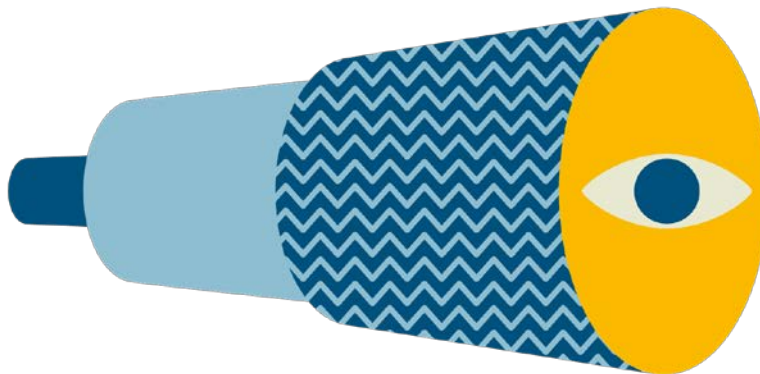
**Final Agenda, 13-14 June 2018**

**Let's practice capitalisation: tools for a better implementation of capitalisation practices and approaches in Interreg programmes**

HOTEL ALICANTE GOLF

José Escultor Gutiérrez, 23

Alicante, Spain





## **Let's practice capitalisation!**

**13-14 June 2018**  
**Alicante, Spain**

### **Outlines**

After the first conference of June 2018, several needs have been raised by programmes:

- How could capitalisation serve the preparation and definition of post-2020 programmes?
- Pave the way for embedding capitalisation since the beginning of the next programming period, as a mandatory element to be recognised,
- Even if capitalisation can't be developed in a uniform way across ETC strands (including Interreg IPA-CBC and ENI), it has common important factors: it allows creating a better understanding of what programmes are doing and it allows generating new synergies and impacts.
- Capitalisation has a key role in bringing programmes and projects' contents closer to EU citizen's needs.
- Interact should continue with its support to programmes, developing tailored models and services, as well as templates for the definition of capitalisation strategies.

### **Objectives**

Building on these points, programmes are invited to exchange and define on the possible support and tools as to use concretely a capitalisation approach in the programme life-cycle.

The conference has the objective to:

1. Share the latest work on capitalisation approaches and practices available in Interreg programmes
2. Identify the concrete needs of programmes and set the basis, objectives and needs for a "Capitalisation Toolkit"
3. Define the structures, features and steps for the consolidation of the "Capitalisation Toolkit" composed of several harmonised templates such as:
  - Capitalisation process (who does what and when)
  - Capitalisation strategy/plan (why, when and how)
  - Result's promotion and storytelling guidelines (how)
4. Set-up a working group of programmes who are interested in exploiting the "Capitalisation Toolkit" for their implementation.

The event foresees an active contribution from all participants, with a mixture of presentations introducing relevant topics and lively discussion among audience. Technical discussions on specific topics and exchanges will be addressed in the dedicated sessions.

Participants are encouraged to contact Interact if they identify a topic on the agenda for which they would be willing to share their practice/experience through a presentation, as well as to propose other topics of interest.



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**Who is it for?**

The event is dedicated to Interreg, Interreg IPA-CBC and ENI programmes' staff from the Joint Secretariats, Managing Authorities and other relevant programme bodies (NCPs, MC Members, etc.).

We address in particular staff members that are:

- coordinating and/or directly involved in project monitoring
- dealing with specific thematic issues and/or topics
- communicating the results of the programmes

The event is particularly indicated for those programmes which intend to know more about capitalisation and are setting up a sort of thematic specialization or analytical process of projects' and programmes results.

Contact: Ivano Magazzu (ivano.magazzu@interact-eu)

**Venue information**

HOTEL ALICANTE GOLF  
JOSÉ ESCULTOR GUTIÉRREZ, 23  
03540 Alicante (España)  
Tel.: 0034 965 235000

Rates for participants:

- Double Room - Single Use: 105 € VAT Included
- Double Room: 115 € VAT Included

For any request, please contact:

Virginia Moratilla: [virginia.moratilla@hotelalicantegolf.com](mailto:virginia.moratilla@hotelalicantegolf.com) or  
[reservas@hotelalicantegolf.com](mailto:reservas@hotelalicantegolf.com)



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**Timetable**

**Day 1 – 13 June 2018**

**8.30 – 9.00**

**Registration and welcome coffee**

**9.00 – 9.30**

**Welcome and introduction**

Interact

State of play of cap work, successes flagged and good practices to be mentioned

**9.30 – 12.30**

**Going deeper into capitalisation practices**

- a. Presentation of the Cap publication and its analysis
- b. Experiences form programmes
- c. National capitalisation processes

Q&A session with programmes

*10.30-11.00 Coffee break*

**12.30 – 13.15**

**Working tables: Gaps and programmes' needs**

*This workshops' session is aimed at defining the existing gaps that hinder a wide and easy approach to capitalisation, by treating specific aspects, as raised by programmes at the 1<sup>st</sup> capitalisation conference:*

- How to ensure the recognition/interest of capitalisation as necessary management practice?
- Definition and planning (use) of Capitalisation tools and services provided by Interact

**13.15 – 14.15**

**Lunch Break**

**14.15 – 16.45**

**Working tables: Gaps and programmes' needs (continuation)**

- Fostering the use of capitalisation as a consolidated management practice
- How capitalisation could serve the preparation and definition of Interreg Programmes post 2020? How could it be used as a tool (also linked with evaluation)?

*15.15-15.30 Coffee break*

**16.45 – 17.15**

**Wrap up and closure of Day 1**

**18.15**

**Networking activity and dinner**

*A common activity has been organised for all participants, please be sharp at venue's entrance and bring comfortable clothes and shoes with you. After this activities dinner will take place at "Laseda Gastro Village" just in front of the venue.*



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**Day 2 – 14 June 2018**

**9.00 – 12.30**

**Let's start with a “Capitalisation Toolkit” – World Café**

- Definition of capitalization process for Interreg
- Steps of the process and objectives to be reached (Cap toolkit)
- Definition of possible objectives (template of Cap Plan)
- Definition of possible contents (template of Cap Plan)
- Template of communication/results' promotion tool

*10.30-11.00 Coffee*

**12.30 – 13.00**

**Let's work together**

*This session will define the working groups' features and their workplan.*

- Set-up and objectives of Working groups
- Next steps (in agreement with programmes)

**13.00 – 13.15**

**Wrap-up and conclusions**

**13.15**

**Closure of the event and farewell lunch**



## Let's practice capitalisation! 13-14 June 2018 Alicante, Spain

### Venue

The HOTEL ALICANTE GOLF is located nearby the “Playa de San Juan”, beach side of Alicante.

**HOTEL ALICANTE GOLF - JOSÉ ESCULTOR GUTIÉRREZ, 23 - 03540 Alicante (España)**



### To get from Alicante Airport to City Centre:

#### Line C6: Airport-Alicante-Airport

Bus Line C-6 connects the airport terminal building with the centre of Alicante every 20 minutes every day. This bus stops at the railway station and other strategic points of the city. At the stops of Alfonso X El Sabio and Plaza de los Luceros connects with the Metropolitan Tram.

Public transport MAP from/to airport: <https://goo.gl/SWugyS>

Ticket price: 3,85€ one way.

Time schedule and details: <https://aerobusalicante.es/index.php/horarios-autobuses-aeropuerto-alicante/horarios-linea-c6-aeropuerto-alicante/?lang=en>

### To get to the venue:

From Alicante city centre (Railway station, Alfonso X El Sabio, Plaza de los Luceros) you can take the Metropolitan Tram ([www.tramalicante.es](http://www.tramalicante.es)). You can take L3- and L4 lines. These tram lines run within the metropolitan area of Alicante to El Campello (L3) / Playa de San Juan (L4), with frequencies of 30 minutes. The estimated duration of the trip to the venue is 10-15 minutes.

- **L3** from Plaza de los Luceros to Campo de Golf stop, then walk for 200 mt.
- **L4** from Plaza de los Luceros to Instituto stop, then walk for 100 mt.

Tram MAP: <http://www.tramalicante.es/descargas/pdf/PLANO%20ZONAL%20A4.pdf>

Ticket price: 1.35€ one way (1 zone, zone A).

Time schedule and details: **L3** - Monday to Friday, from 6:15 to 23:54. Saturdays, Sundays and holidays, from 8:19 to 23:54. **L4** - Monday to Friday, from 5:59 to 22:35. Saturdays, Sundays and holidays, from 6:29 to 22:35.