

EVENTO FINALE ÉVÉNEMENT FINAL

Ajaccio, 05 febbraio 2019
Ajaccio, 05 fevrier 2019



Il progetto



The business idea comes from a need of the family farm.

Every year we have a big problem for the disposal of agricultural waste in our company.

This problem occurs in many other farms



Il progetto

Agricultural waste is not disposed of properly and is a problem for the environment and human health



Il progetto

Others problem/costs of agriculture waste

fire risks, parasites that multiply in agricultural
waste and attack new productions, water
pollution



Il progetto

Solution / Product

Production of organic fertilizer / soil improver from a mix of pollen, biochar, horse manure, sheep manure and production waste.



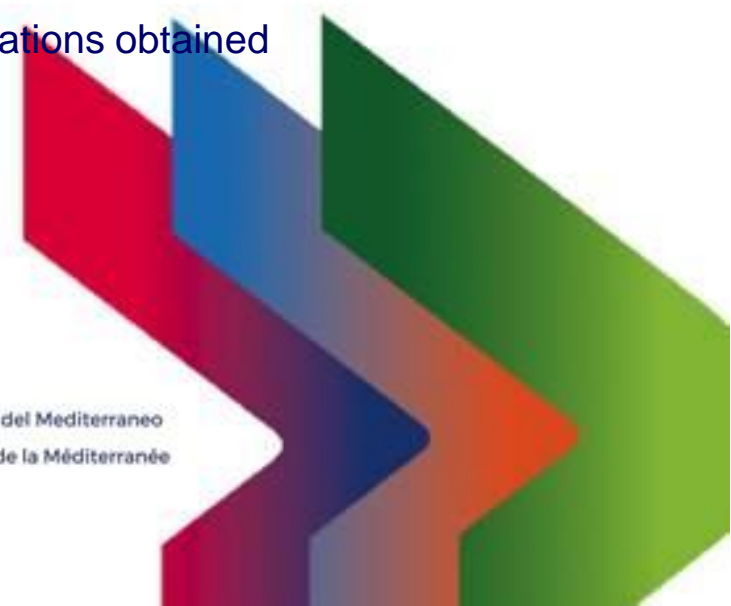
Il progetto

Innovation & Technology

Until now, no company had use sheep manure because it is less rich in potassium and phosphorus of cow and horse manure.

Thanks to the important collaboration with Enea a new scale of values will be made to insert sheep manure along with plant waste, biochar, equine manure, agro-industrial production waste to try to compensate for missing micro-nutrients.

compensation takes place thanks to enzymatic preparations obtained from organic waste.



Il progetto

An important point is the valorization of the productions as GPP (Green Public Procurement): guidelines that direct the procurement of the Public Administration towards a particular type of Green purchases that respect the environment. A majority of 50% to 100% of Green purchases are stable in most public procurement.

Another sector on which to focus is that of cooperatives cooperatives and supermarkets spread in Northern Europe, where there is a greater focus on production from the circular economy

My business model is scalable: in many farms in Sardinia and in the regions with vegetable production in general there is a large amount of agricultural waste and there is no need for a large capital investment for structures and machinery

For the future I believe it is necessary to combine the sale of fertilizer with the Biofertil brand also the production for third parties, with the name and brand of other companies.

Another interesting sector is the production of semi-finished products: enzymatic preparations for the production of antioxidants, tannins and essential oils

ANDREA ORRU':
ceo and founder, sales, purchase,
marketing, human resources

GIOVANNI FENZI:
biologist, technical manager

